

AUTONOMY, ACTIVISM & ART DIRECTION:

FROM AN INTERSECTIONAL PERSPECTIVE.



KEY QUESTIONS.

1. Does the creative industries cater for intersectional narratives?
2. How can we explore social justice within the art direction sector?
3. What is the future of Art Direction in the global digital landscape?
4. Does art direction help show the authentic self?
(Does Art direction aid Authenticity?)
5. How can academia prepare an ethical art director?
6. How does art direction engage with the public and
what are its social responsibilities?
7. How does diversity play a role in art direction?
8. Can art direction be used as a tool for activism?
9. What is the importance of art directors within activism?
10. Can female art directors/artists/creatives contribute to movements such as 'MeToo'?
11. What does autonomy look like in the commercial context?
12. How can we explore social justice within the art direction sector?
13. How can we preserve and protect marginal voices within art?
14. What does representation and discrimination within art/
creative direction industry roles look like?
15. How does academia play a role in art direction?
16. How does art direction contribute to popular culture?
17. How can visual art continue to contribute to culture ?
18. Does art direction aid authenticity?
19. Can race and culture inform the future of art direction?
20. How can academia prepare an ethical art director?
21. Can & how does 'whiteness' take advantage of marginalised storytelling?
22. What are some of the ways art directors can serve the call for social justice?
23. How can art direction fit into wider sectors than "the arts?"
24. What does 'power' represent in the context of art direction?

FURTHER
RESOURCES.

KEY TERMS.

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| Art Activism | Artistic practice that addresses political and social issues. |
| Activism | The policy or action of using vigorous campaigning to bring about political or social change. |
| Art Director | Art director is the title for a variety of similar job functions in theater, advertising, marketing, publishing, fashion, film and television, the Internet, and video games. It is the charge of a sole art director to supervise and unify the vision |
| Art Direction | "The Processes involved with being a creative director; such as project management, curation etc. An individual who versees the entire look a particular project, facillitating creative intent which aids the projects visual identiy on both macro and micro levels. It is often felt that the role of the Art Director is to implement set design. Art Direction: the visceral resonance of how a piece of work feels. In other words, what you feel in your gut when you look at a website, app, or any piece of design work." |
| Artistic Labour | Arendt posits that artistic labour is the only form of true work, which she defines as the ability to produce a totality without being reduced to slaves, namely, works that are completely useless to the capitalist system. |
| Articulate | Having or showing the ability to speak fluently and coherently. |
| Assimilation | The processing of adapting to or falling in line with the culture of a nation. |
| Autonomy | the right or condition of self-government; complete freedom from external control or influence; independence. |
| Capatalism | An economic and political system in which a country's trade and industry are controlled by private owners for profit, rather than by the state. |
| Capitalist | A person who uses their wealth to invest in trade and industry for profit in accordance with the principles of capitalism. |
| Colonialism | The control or governing influence of a nation over another country, territory, or people. The process manifests through different forms of violence. |
| Communicate | Share or exchange information, news, or ideas |

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| Community | Groups of people who live in the same area, or that have particular characteristics and attributes in common. |
| Conservation | The holistic safeguarding of cultural heritage through preventative measures and interventive action such as environmental monitoring and remedial repair. |
| Creative Direction | Creative Direction is championing the intersection where Art Direction & Design meet Strategy |
| Critical Race Theory | A theoretical framework in the social sciences focused upon the application of critical theory, a critical examination of society and culture, to the intersection of race, law, and power. CRT proposes that white supremacy and racial power are maintained over time, and that the law may play a role in this process and investigated the possibility of transforming the relationship between law and racial power. |
| Culture | The ideas, customs, and social behaviour of a particular people or society |
| Cultural Products (Goods) | Cultural products are goods and services that include the arts (performing arts, visual arts, architecture), heritage conservation (museums, galleries, libraries), the cultural industries. (written media, broadcasting, film, recording), and festivals. |
| Decentralised Curation | When curatorial responsibilities are shared between archivists and the participants in an archive, who as a collective have the most in-depth subject knowledge on the records, their contexts and uses |
| Democracy | A system of government where leaders and representatives are selected by the people; rule of the majority. |
| Democracy | A form of government, tied strongly to Ancient Greek political systems, wherein citizens of a state elect representatives to govern them and potentially have the power to remove such representatives from their position. |
| Demographic | Factors and statistical data of a population. |
| Double standard | Unequal expectations, moral standards, or rules that allow one group to have more privileges than another group within a society. A sexual double standard, for example, usually places more restrictions on women than on men. |
| Equality | A state in which all individuals or social groups are treated fairly, equally and no less favourably; be it by virtue of their race, gender, disability, religion or belief, sexual orientation or age. Equality stands for inclusion and is against discrimination. |
| Etymology | The study of the origin of words and the way in which their meanings have changed throughout history. |

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| Freedom of association | The right to band together to form groups, whether they be societies or clubs, for a common cause without interference from the government. |
| Freedom of expression | The right to express to one's opinion without restraint. |
| Inclusive | Not excluding any section of society or any party involved in something. |
| Institutional racism | Racial discrimination that has become established as normal behaviour within an institution or organization. Institutional racism leads to inequality |
| Intersectional | Is a concept often used in critical theories to describe the ways in which oppressive institutions (racism, sexism, homophobia, transphobia, ableism, xenophobia, classism, etc.) are interconnected and cannot be examined separately from one another. The concept first came from legal scholar Kimberlé Crenshaw in 1989 and is largely used in critical theories, especially Feminist theory, when discussing systematic oppression. When possible, credit Kimberlé Crenshaw for coining the term "intersectionality" and bringing the concept to wider attention |
| Intersectional Feminism | A perspective within feminism that doesn't exclude people from the movement based on their Gender, Race and Class. |
| Intersectionality | A term coined by Kimberlé Crenshaw which examines how social identities are used as a way to discriminate against marginalised groups who experience multiple forms of oppression simultaneously. Specifically women of colour who suffer from both gender and racial discrimination. |
| Knowledge Production | Trends, not singly but in their interaction and combination, to a transformation in the mode of knowledge production |
| Liberatory Archives | A concept invented by Michele Caswell which imagines archives as community-based institutions that focus on the process of imagining futures rather than collecting things. This challenges the idea of 'belonging' that has lead to xenophobic, queerphobic, ethnocentric and racist practices. |
| Lobby | "A group of people seeking to influence legislators on a particular issue" |
| Narrative | A spoken or written account of connected events; a story. |
| Other | Member of a dominated out-roup, whose identit is considered lackinf and who may be subject to discrimination by the 'in-group' |
| Pedagogy | The method and practice of teaching, especially as an academic subject or theoretical concept. |

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| Post Colonial | A theory or academic discipline exploring concepts and themes relating to the cultural legacy of colonialism. Critics of this discipline often consider the prefix 'post' to be inaccurate as it suggests 'a moving beyond' the colonial moment and its impact. |
| Postcolonialism | A theoretical approach in various disciplines that is concerned with the lasting impact of colonization in former colonies. |
| Poststructural feminism | Poststructural feminism is a branch of feminism that engages with insights from post-structuralist thought. Poststructural feminism emphasizes "the contingent and discursive nature of all identities", and in particular the social construction of gendered subjectivities |
| Preservation | Ensuring the continued life of a collection of cultural material through best proper and storage practice as well as public access. |
| Representation | the description or portrayal of someone or something in a particular way; the action of speaking or acting on behalf of someone or the state of being so represented. |
| Social Construct | A concept or perception of something based on the collective views developed and maintained within a society or social group; a social phenomenon or convention originating within and cultivated by society or a particular social group, as opposed to existing inherently or naturally |
| Social Justice | justice in terms of the distribution of wealth, opportunities, and privileges within a society |
| Structural Racism | In comparison to institutional racism, structural racism speaks of a broader spaces made by group of people, from dozens, hundreds, or thousands that all have the same biases and personal prejudices joining together to make up one organisation and acting accordingly. |
| Systemic Racism | Systemic racism accounts for individual, institutional, and structural forms of racism. |
| Tokenism | The practice of making only a symbolic effort to practice inclusivity by accepting a small number of people from an under-represented group in order to give the appearance of equality within an institution or space. |
| Visual Representation | Representation is the use of signs that stand in for and take the place of something else; Viewing representation in such a way focuses on understanding how language and systems of knowledge production work to create and circulate meanings. |

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DIGITAL RESOURCES.

Websites:

The Creative Director Track
www.thedeependdesign.com/podcast/how-to-be-a-creative-director/

Sam Cox (a bona fide creative director himself) offer his insights and personal experience on the subject.

Giant Thinkers podcast
www.giantthinkers.com/category/podcast/

Expert advice for emerging designers to be employed.

Design Details
www.spec.fm/podcasts/design-details

A weekly conversation about design process and culture

Adventures in Design
www.aid.network

A daily talk show for creatives just like you, exploring how others design happiness into their professional lives

NTMY the Show
www.vanschneider.com/show

Tobias shares his personal thoughts on design and productivity in his personal newsletter and on DESK, a blog reaching millions of designers and creators each month. He also hosts The NTMY Show, a conversation-based podcast made for designers and makers.

The Deeply Graphic Design Cast
www.itunes.apple.com/us/podcast/podcasts-the-deep-end-design/id494747654?mt=2

The Deeply Graphic Design-Cast is hosted by three successful, working designers with a wealth of real world experience to draw upon,

Creative Honey
www.creativehoney.org

Creative Honey is a podcast and journal for the creative professional, that include but are not limited to the topics of design, art, creativity, branding, user experience, and photography.

The Unmistakable Creative
www.unmistakablecreative.com

The Unmistakable Creative Podcast features candid conversations with experts in business, technology, creativity, personal development, and neuroscience.

The Fresh Rag Show
www.itunes.apple.com/us/podcast/the-fresh-rag-show-creative-business-insight-and-expertise/id923237407?mt=2

The mission of the Fresh Rag Show is to promote awesomeness in all creative ventures. Whether you're an artist, designer, photographer, handmade crafter or any other creative entrepreneur, your business has room to grow and the Fresh Rag Show is here to help. We discuss issues on business, marketing, media strategy, as well as fighting the limiting beliefs many creatives suffer. The Fresh Rag Show strives to kill the starving artist mentality, and instead, provide a sense of abundance and financial prosperity. We talk with expert artists, designer, photographers, crafters, marketers, social media gurus, and other business owners to find out how they run their business, what are the secrets of their success and how others can emulate them

Bright Black Associates:
The Playmakers Podcast
www.brightblack.co/playmakers/

A sit down with great minds in the game industry to discuss topics such as Narrative Design, Monetization, and Creative Direction

The RA Podcast
team Podcast: Black
art and activism
www.soundcloud.com/royalacademy/black-art-and-activism

Artists Sonia Boyce RA, Dr Kimathi Donkor and Jacob V Joyce join arts practitioner and academic Dr Michael McMillan to discuss whether black artists today are expected to challenge global and national issues of race and representation.

Creative Resistance
www.c4aa.org/category/podcast/

Creative Resistance is a special edition podcast mini-series in affiliation with the Center for Artistic Activism and is hosted by Research Fellow, Sarah J Halford. Tactics & Strategies In this episode, we hear from art activists

The Atlantic
www.soundcloud.com/user-154380542

Soundcloud podcast to the Atlantic. The Atlantic covers news and coverage on politics, business, culture, technology, national, international and life on the Official site of The Atlantic Magazine

The Spin
www.soundcloud.com/thespint1

The Spin is a weekly one hour podcast featuring women of color talking policy, social justice, race, sex, gender, power, love. It's a pioneering podcast led by award winning international journalist Esther Armah. The Spin rostrum mixes the brilliance of activists, organizers, academics, journalists and artists to create engaging, dynamic, powerful podcasts.

Two Brown Girls
www.soundcloud.com/twobrowngirls

Two Brown Girls is a pop culture, film, and television podcast hosted by writers and critics Fariha Roisin and Zeba Blay.

Youtube:

Mong Kok shoemaker hopes to bring back creative autonomy to Hong Kong - www.youtube.com/watch?v=4tx2Tic2Wbg

South China Morning Post - Jeff Wan runs a workshop in Mong Kok producing hand-made leather shoes for men and women. He works with a group of retired shoemakers across the city to harness their skills, and believes that bringing production back to Hong Kong is good for the future of the city. Step inside his workshop with our Hong Kong craft series.

Autonomy and creativity - Historians on Teaching - www.youtube.com/watch?v=MUYtaxAy7uY

Dr Michelle Arrow, Macquarie University, Australia, explains how good history teaching enables students to find their own voice and develop a sense of personal agency.

The role of autonomous trains in global mobility, Amine Arezki - TEDxStuttgart www.youtube.com/watch?v=B6HUaqGORE0

A designing innovator or an innovative designer? Having lived and worked in four different countries over the globe (Algeria, France, USA and Germany), Amine Arezki is a highly creative and open-minded PhD in Robotics and Smart System who naturally likes combining art design and technology. He started his international career when designing competitive autonomous mobile robots as a student and participating in several European competitions. Inspired by this experience, he continued applying the playful use of robotics for a greater good when working at Rutgers University New Jersey and combining robotics with video games for rehabilitation of people who suffered from a Stroke. After his time abroad, Amine joined worldwide group leader in transportation sector and is currently leading the autonomy strategy. A designing innovator or an innovative designer? Having lived and worked in four different countries over the globe (Algeria, France, USA and Germany), Amine is a highly creative and open-minded PhD in Robotics and Smart System who naturally likes combining art design and technology. He started his international career when designing competitive autonomous mobile robots as a student and participating in several European competitions. Inspired by this experience, he continued applying the playful use of robotics for a greater good when working at Rutgers University New Jersey and combining robotics with video games for rehabilitation of people who suffered from a Stroke. After his time abroad, Amine joined worldwide group leader in transportation sector and is currently leading the autonomy strategy. This talk was given at a TEDx event using the TED conference format but independently organized by a local community. Learn more at <https://www.ted.com/tedx>

Black Autonomy - www.youtube.com/watch?v=AvXLL_8vIa8

Lorenzo & JoNina Ervin speak on B.A.F. the prison system, & Lorenzo's book "The Anarchism & The Black Revolution..The Idea Of Black Autonomy"...

Afrofuturism: Imagining the Future of Black Identity, New America
www.youtube.com/watch?v=DEwxTzt33kM

A Future Tense Event Afrofuturism emphasizes the intersection of black cultures and imagination, liberation, and technology. Rooted in works like those of science fiction author Octavia Butler, avant-garde jazz legend Sun Ra, and George Clinton, Afrofuturism explores concepts of race, space and time and asks the existential question posed by critic Mark Dery: "Can a community whose past has been deliberately erased imagine possible futures?" Will the alternative futures and realities Afrofuturism describes transform and reshape the concept of black identity? Join Future Tense for a discussion on Afrofuturism and its unique vantage on the challenges faced by African-Americans and others throughout the African diaspora. During the event, enjoy an Afrofuturist inspired drink from 67 Orange Street. Follow the discussion online using #Afrofuturism and by following @NewAmericaNYC and @FutureTenseNow.

Who do you think you are? Autonomy, Authenticity and the Emergence of Identity Politics, Battle Ideas -
www.youtube.com/watch?v=4Rb12bW9Cqw

Lecture by Dr Tim Black at The Academy 2017, a residential summer school organised by the Institute of Ideas.

Margaret Boden, "Humanity and Creativity"
www.vimeo.com/125268185

Autonomy, Singularity, Creativity 2007 - National Humanities Center

Artists Roundtable: Art, Activism, and the Black Body - Brooklyn Museum
www.youtube.com/watch?v=tY8zCC4GkQg

For many years, the Brooklyn Museum has exhibited works by contemporary artists who have examined how the black body is placed, in social, political, and historical terms. What are activist artists saying now, in light of the recent fatalities of black men and women and subsequent civil unrest? What role do museums have in addressing these issues? Join us for a conversation on the artist's role in social protest with dissident artist Dread Scott, multimedia artist Rashaad Newsome, Brooklyn-based street artist Tatyana Fazlalizadeh, and Ferguson, Missouri, activist artist Damon Davis.

Black America - Art & Activism with Faith Ringgold - CunyTV75 - www.youtube.com/watch?v=d4e_IyToFEs

Artist, Author and Activist, Faith Ringgold joins Carol Jenkins to explore pieces of her work, movement and inspirations. Faith Ringgold is the recipient of over 75 awards, including 22 honorary Doctor of Fine Arts Degrees and a Lifetime Achievement honor from the College Art Association. She is also known for many of her children's books such as "Aunt Harriet's Underground Railroad In The Sky", "The Invisible Princess and "If a Bus Could Talk; The Story of Ms. Rosa Parks" (which won the NAACP's Image Award in 2000). (Taped: 01/18/17) Black America is an in-depth conversation that explores what it means to be Black in America. The show profiles Black activists, academics, business leaders, sports figures, elected officials, artists and writers to gauge this experience in a time of both turbulence and breakthroughs. Black America is hosted by Carol Jenkins, Emmy award winning New York City journalist, and founding president of The Women's Media Center

Faith Ringgold: Artist & Activist - Makers - www.youtube.com/watch?v=Comf9SetjRA

Faith Ringgold on fighting to get women and African-American artists into museums and the power of art. Faith Ringgold is one of America's most gifted and generous visual storytellers. Ringgold is best known for the painted story quilts in which she draws on African American folklore tradition, often to dramatize—to humanize—institutional and national histories. Ringgold was born in New York City during the Harlem Renaissance and became a leader in the Black Arts movement and women's arts movement, organizing protests against major museums for excluding works of black and women artists. In 1971, Ringgold co-founded Where We At, a black women artists group. In 1991 Ringgold became an author, with the publication of *Tar Beach*, the winner of multiple awards and the first of more than a dozen books. A Professor Emerita of the University of California, San Diego, Faith Ringgold lives and works in Englewood, New Jersey.

Black Art in the Age of White Supremacy - GoingUndergroundRT - www.youtube.com/watch?v=AVC5QqGPr5k

Senior Producer Pete Bennett speaks to the fine artists turning London Design Festival into a carnival of activism to reconnect the African Diaspora in Brixton and beyond. National Gallery Statement: "The National Gallery houses one of the greatest collections of paintings in the world, which comprises of over 2,300 works in the Western European tradition from late medieval times to the early 20th century and is free for all to visit.. The Gallery is also a world centre of excellence for the scientific study, art historical research, and care of paintings from this period. One of the founding principles of the National Gallery was to provide a source of inspiration and study for contemporary artists. The National Gallery continues to show work by contemporary artists who are inspired by the collection – in recent years this has included exhibitions by Chris Ofili and Yinka Shonibare, amongst many others."

Art as activism,
Marcus Ellsworth -
TEDxUTChattanooga
- TEDx Talks -
[www.youtube.com/
watch?v=KLg8LMK_Ct4](http://www.youtube.com/watch?v=KLg8LMK_Ct4)

This talk was given at a local TEDx event, produced independently of the TED Conferences. Marcus Ellsworth will be taking a look at how art can become a road map for progress as we ask the question "What Now?" Citing examples from world history as well as Chattanooga's present, Marcus will pose the idea that one of the best ways to answer that question is by looking at the creative output of Chattanooga's citizens. The answers can be found in the music, writing, and even the graffiti of Chattanooga's most under-served populations. We can use art to engage in meaningful discussions and purposeful action to make Chattanooga better for everyone. Marcus Ellsworth is a spoken word artist and emcee working in the Chattanooga area. He hosts and organizes Wide Open Floor, a monthly open mic performance art showcase at Barking Legs Theater. He is also the president of Tennessee Valley Pride and co-chair for Tennessee Equality Project's Hamilton and Bradley County Committee. Marcus has spent much of the past eight years honing his skills as an artist and working to help build community around art and issues of social justice. About TEDx, x = independently organized event In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.* (*Subject to certain rules and regulations)

Complexity and
Contradiction: Black Artists,
The New York Times -
[www.youtube.com/
watch?v=9mg2_yHz4K4](http://www.youtube.com/watch?v=9mg2_yHz4K4)

The painter Sam Gilliam talks to Rashid Johnson,
who is known for his installation art.

QTPOC Art Activism Panel
at NAES (Magnolia Black) -
[www.youtube.com/
watch?v=cd6tDNX3emM](http://www.youtube.com/watch?v=cd6tDNX3emM)

Burlesque performer Magnolia Black introduces herself and explains her theory of ungrateful fat bitch-itude. Videography by Jessica Glennon-Zukoff. Captioning by Askari Gonzalez.

Black America - The Impact of Art/Activism with Jamal Joseph - CunyTV75 - www.youtube.com/watch?v=QgrA0MS2RHM

Carol sits down with Professor, Academy Award nominated filmmaker and activist Jamal Joseph. Joseph is the author of 'Panther Baby' and the Executive Artistic Director of the Impact Repertory Company. In this episode he discusses his life's work including his past as a member of the Black Panther Party and the Black Liberation Army, his film 'Chapter and Verse' and his commitment to the arts and youth activism. Taped: 04/26/17) Black America is an in-depth conversation that explores what it means to be Black in America. The show profiles Black activists, academics, business leaders, sports figures, elected officials, artists and writers to gauge this experience in a time of both turbulence and breakthroughs. Black America is hosted by Carol Jenkins, Emmy award winning New York City journalist, and founding president of The Women's Media Center

Black Voices, Black Art Upending Convention with Kellie Jones and Kimberly Drew, Brooklyn Historical Society - www.youtube.com/watch?v=VHYr43yVzOO

Art historian, curator, and 2016 MacArthur Genius Award-winner Kellie Jones has rewritten and rectified the narrative of American art history by shepherding a multitude of overlooked black artists into a canon that was narrowly white. With her focus on contemporary art of the African Diaspora, Jones has literally curated change. She discusses her career, activism, and vision for the future with trailblazing social media maven and blogger, Kimberly Drew, a.k.a. @museummammy.

Art as Activism: Kate DeCiccio, Community Artist, Adobe Creative Cloud - www.youtube.com/watch?v=HyNX1bX-6dU

Artist, activist, and educator Kate DeCiccio believes that art can be a powerful tool for self-reflection, for resistance, and for building community. One of her poster creations was highly visible at the Women's March on Washington, to which she also brought a large artwork in her continuing series addressing the effects of police brutality. Learn more about DeCiccio in our video profile.

Closing Plenary: The Spirit of Art and Activism, Yara Shahidi, Points of Light - <https://www.youtube.com/watch?v=7HceyJdOeH8>

Hear how a series of renowned changemakers define the central mission of their lives around the passion and purpose of social justice, change and artistic activism, bringing insights into how we can revitalize and focus our mission with renewed purpose and commitment.

Celebrating Black activism with Angela Rye - Google Arts & Culture - www.youtube.com/watch?v=QRqUoZpKkxA

Activist Angela Rye pays homage to her father and the long tradition of Black activists who have fought and continue to fight for equality.

Civil / Rights / Act: Art and Activism in the 1960s - Dartmouth - www.youtube.com/watch?v=xadg-PzngmU

The Hood Museum of Art at Dartmouth presents: Civil / Rights / Act: Art and Activism in the 1960s" Kellie Jones, Associate Professor in Art History and Archaeology and the Institute for Research in African American Studies (IRAAS) at Columbia University and co-curator of Witness, offers a look at how artists engage in changing the world in which we live, in ways both subtle and overt.

Key Organisations:

ANastyBoy (Richard) www.anastyboy.com/author/richard/

publication that examines otherness in people, society, and culture.

Anonymous Content
www.anonymouscontent.com

Entertainment Company - Anonymous Content is a production and management company where talent comes first.

Soul Labels
www.soullabels.com

Soul Labels is a polymath group that explores subculture creativity and ways to widen access within art and design.

The *Dots.com*
www.the-dots.com/today

Join The-Dots, a diverse community of creators, freelancers & teams

Amusement Park
www.amusementparkent.com/#page1

Amusement Park Entertainment is in the business of creating 360° brand experiences through storytelling and compelling interactive technology.

72andSunny
www.72andsunny.com

We are a global marketing, advertising and design company. A spirit of collaboration defines our culture and people.

One Club for Creativity
www.oneclub.org

The One Club for Creativity exists to support and celebrate the success of the global creative community.

D&AD
www.dandad.org

D&AD represents global creative, design and advertising communities and celebrates brilliance in commercial creativity.

Creative Equals
www.creativeequals.org

Creative Equals is an award winning organisation championing diversity and inclusion in the creative industries

The Drum
www.thedrum.com

News for the marketing and media industries, with stories, job search resources, events listing, and features.

AdWeek
www.adweek.com

Adweek is a weekly American advertising trade publication that was first published in 1978. Adweek covers creativity, client-agency relationships, global advertising, accounts in review, and new campaigns.

Twitter Users:

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| Chidera Eggerue | @theslumflower - Author of 'Scribble Yourself a Feminist', and the bestselling 'What a Time to be Alone' |
| Jayanta Jenkis | @Jayanta - Executive Creative Director, Twitter |
| Keith Cartwright | @kmcartwright - Executive Creative Director at 72 and Sunny |
| Campbell Addy | @CampbellAddy - Founder of Nii Agency & Niijournal Photographer & Filmmaker |
| Nijel Taylor | @nijeltaylor - NYC-Based Designer |
| Asifa Lahore | @AsifaLahore - Britain's First Out Muslim Drag Queen. Trans Woman. |
| Sophia Tassew | @SophiaTassew - Curve ASOS Insider |
| Daniel Oduntan | @DanielOduntan - Editorial Photographer/Visual Strategist |
| Jimmy Smith | Amusement Park Entertainment's Chairman, CEO and CCO. |
| Magnus Djaba | Global President - Saatchi & Saatchi |
| Geoff Edwards | VP, Executive Creative Director at R/GA In Los Angeles |
| Mekale Jackson | @MekaleJackson - Sports creative design leader |
| Sophia Chang | @esymai - New York born and bred illustrator and designer Sophia Chang. Hailing from Queens with an avid spirit for the arts, Sophia is a true product of her environment finding everyday excellence quite comfortable |
| Oliver Rousteng | @ORousteing Creative Director at Balmain |
| The Dots | @The_Dots_UK - Join The-Dots, a diverse community of creators, freelancers & teams |
| Instagram Users: | |

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| Jo Arscott | @msarscott - Britain's first black female Creative Director |
| Dian Holton | @dianholton - An Art Director // Fashion Enthusiast // Pop Culture + Style Junkie |
| Jayanta Jenkins | @jayanta - Executive Creative Director, Twitter |
| Chidera Eggerue | @theslumflower - Award-winning Blogger & Author of 'What A Time To Be Alone' |
| Sophia Chang | @esymai - New York born and bred illustrator and designer Sophia Chang. Hailing from Queens with an avid spirit for the arts, Sophia is a true product of her environment finding everyday excellence quite comfortable |
| Adrienne Raquel | @adrienneraquel - Adrienne Raquel is an NYC-based creative — specializing in photography + art direction. Inspired by femininity, Summer vibes, and tropical motifs — Adrienne's work is playful, vibrant, and nostalgic. Her eye-catching imagery and distinct use of color + composition have led to many exciting brand collaborations. Notable publications such as TIME, Refinery29, and Elle have esteemed Adrienne as an influencer + one of the top female creatives to follow. |
| Campbell Addy | @campbelladdy - Campbell Addy - Founder & Editor of @nijournal, Founder of @niagency |
| Ella Ezeike | @ellaezeike - Image maker |
| Shingi Rice | @spitblue - photo + styling |
| Ib Kamara | "@ibkamara - Fashion editor at large at ID. |
| Kristin-Lee Moolman | @kristinleemoolman - Photographer & Filmmaker |
| Tyler Mitchell | @tylersphotos - Photographer and fFilmmaker based in Brooklyn |
| Blood Orange | "@devhynes - British singer, songwriter, and record produce |
| Theo White | @theowhitewine - Art Director & Stylist, Founder & Editor @theowhitezine |

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| Virgil Abloh | @virgilabloh - American fashion designer, DJ, and music producer who has been the artistic director of Louis Vuitton's men's wear collection since March 2018. Apart from his work at Louis Vuitton, Abloh serves as the chief executive officer of the Milan-based label Off-White, a fashion house he founded in 2013. |
| Babak Radboy | @babakradboy - Creative Direction |
| Toni Hollowood | @tonihol - Art Director |
| Daniel Oduntan | @danieloduntan - Editorial Photographer/Visual Strategist |
| The Other Williams Sisters | @kuvitbeauty - Kuvit Beauty is a company with a central focus on inclusion and a main goal of celebrating and highlighting a diverse range of beauty. We are two African-American sisters with a passion for this community and a desire to see it develop into something that celebrates and reflects our world. Our goal with Kuvit is to fill that void by being inclusive to everyone interested in the beauty industry regardless of gender, color, or sexual orientation. |
| Sandra Falase | @sandras_archive - Artist, Writer and Scenic Set Builder |
| Ellen Jones | @ellen__jones - Award winning campaigner & content creator • Writes & Talks on activism, LGBTQ+ issues, mental health, autism |
| Kate Moross | @katemoross - British illustrator, art director and designer |
| Hunter Schafer | @hunterschafer - he/they, trans fem/4ever navigating gender, artist, model |
| Stephen Wilson | @stephenisaacwilson - Director |