

# Funding - Terms of Reference

Wednesday 28<sup>th</sup> October – Central Saint Martins

The Art and Creative Industry sector is under extreme pressure as the government prepares to cut up 40% funding in the November spending review. Many of the institutions that will suffer, rely heavily on public funding and may never recover from the impending cuts. These publically funded art organisations are vital as they connect the wider society to the creative arts and also help many young people by offering schemes, which serve as a gateway into the industry. Come and join the debate and find what can be done to stop the cuts and how you can fund your own artistry. Lunch will be provided.

## Itinerary

**Lunch with practioners, staff and students**

13:00 Guests are seated & Speaker introductions  
13:05 Keynote starts  
13:15 Q&A session begins  
14:00 EVENT ENDS

## Funding Creative Practices – things to think about?

**Have you begun to think about your future and the possibilities and opportunities to gain support to develop your practice and or projects?**

- **Consider your headline and you subheadings** - What is it you need funding for? What are the subheadings for your work? As well as your creative practice what does your work or project touch upon e.g education, partnerships, culture...
- **Look at your options** – Once you have your subheadings is it foundations, and or charities that may be able to fund you? Do your research utilising your library reference only books on funding utilising books such as '**The Directory of Grant Making Trusts 2003/2004 (Directory of Social Change)**' Smythe et al (2003) or '**The Guide to Educational Grants 2015/16**' Lillya, Zagnojute (2014) that not only provide a list but also highlight the criteria and focus of the organisations funding. Consider if you want funding and or support you will be surprised how many companies may not part with money but are happy to donate materials such as samples and or end of runs
- **Utilise contacts and networks** – Talk to your lectures, visitors and student services about opportunities for funding that might be specific to your particular college and or practice. Don't wait to develop and test out your funding skills, **being a student for some organisations is a plus!**
- **Broaden your scope** – Research your local area and **affiliations such as age, religion, race, gender** as there is funding specific to location and affiliations such as where you live. Additionally consider if MA or PHD research funding may fit and support in depth with support? Be prepared to send out MANY letters and applications
- **Build partnerships** – many of the larger organisations as listed below in the next section have **workshops** on filling out the applications and or writing letters requesting funding. Attending these events may build
- your network both with those in the organisation and those also others looking for funding, offer learning about structures and systems that can be useful as well as transferable information for other applications

## Cuts to Funding

**The cuts in funding for arts practices and higher education have, and will continue to affect the sector. This impact will mean that those students moving into professional practice will need to be knowledgeable, resilient and creative in seeking grants.**

- Hefce reveals **£150m cut**. Funding council details how cash will be saved from English universities' 2014-15 and 2015-16 budgets after George Osborne demanded extra cuts  
<https://www.timeshighereducation.com/news/hefce-reveals-%C2%A3150m-cut>
- Local authority funding for **museums and galleries has declined from around £310m in 2010 to £240m in 2014**  
<http://www.theguardian.com/artanddesign/2015/jul/23/york-art-gallery-reopen-ceramics-entrance-fee>
- Businesses in the **arts and culture industry contribute an estimated £6 billion of gross value added (GVA)** to the UK economy and yet theatre, television and bodies such as Arts Council England are expected to face some of the deepest cuts as part of the Tory plan to reduce the deficit.  
<http://www.independent.co.uk/arts-entertainment/art/features/what-will-happen-to-the-arts-under-another-tory-government-10237076.html>
- The new head of **Arts Council England has urged the government to halt any further cuts to arts funding**, warning that cost-cutting could undermine culture throughout the country  
<http://www.theweek.co.uk/63819/arts-council-pleads-for-end-to-cuts-but-should-taxes-fund-art>

## Funding organisations of the creative practice – where to go?

### Arts Council

Grants for all creative practices, individuals and organisations

<http://www.artscouncil.org.uk/>

### Esmée Fairbairn Foundation

Grants for arts for social change, individuals and organisations

<http://esmeefairbairn.org.uk/what-we-fund/arts>

### Princes Trust

Grants for individuals for all practices and new businesses

[http://www.princes-trust.org.uk/need\\_help/grants.aspx](http://www.princes-trust.org.uk/need_help/grants.aspx)

### The National Association of Decorative & Fine Arts Societies (NADFAS)

Grants for Internships, apprentices, students, organisation

<http://www.nadfas.org.uk/what-we-do/grants-legacies-bequests/other-organisations>

### Sir John Cass Foundation

Grants for arts and education for students, individuals and organisations

<http://sirjohncassfoundation.com/>

# Event – Have Lunch With...



**Althea Efunshile, Deputy Chief Executive – Arts Council England**

Althea Efunshile was appointed Deputy Chief Executive of the Arts Council in 2012, after joining the Arts Council in January 2007 as Chief Operating Officer. Althea has responsibility for operational delivery and corporate planning & governance across the organisation, as well as for developing and implementing the national Arts Council Investment

Strategy. She also holds the Arts Council brief for children and young people.

Althea spent six years from 2000 to 2006 as a senior civil servant in various director level roles in the Department for Education and Skills. Prior to this, the greater part of Althea's career was in local government. From 1996 to 2001 she was a chief officer with the London Borough of Lewisham, first as Director of Education and Community Services, and then as Executive Director for Education and Culture. She had previously worked in London Borough of Merton as Assistant Director for Education, in London Borough of Harrow as Education Officer (Youth Services), and in Buckinghamshire County Council as an Area Youth Officer. She has also worked in the voluntary sector as the head of a Community Education Centre in Westminster.

Althea started her career as a secondary school teacher in the London Borough of Brent.



**Othello De'Souza Hartley, Academic, Photographer & Visual Artist**

Othello De'Souza-Hartley is a London-based visual artist working with photography and film. Inspired by the mood and psychological themes of classical painting, his unique approach to composition, light and gaze combines to unveil the inner workings of his subject.

The artist has received commissions from a range of institutions including the National Portrait Gallery, The Photographers' Gallery and the Victoria and Albert Museum. He has had solo shows at the Camden Arts Centre and The Underground Gallery, and featured in group shows at the Gasworks Gallery and the APT gallery London.

De'Souza-Hartley was awarded an MA in Fine Art from Camberwell College of Art and previously studied photography at Central St Martins. In 2011, the artist received an Arts Award from the University of Arts London.

**Anastazja Oppenheim, SUARTS Campaigns Officer**

Anastazja is the first ever elected Campaigns Officer for University of the Arts London Student Union. This year Anastazja will be lobbying the university to decrease the cost of studying and make financial information more transparent to students. On a wider social level, Anastazja will be protesting against cuts to maintenance grants and the unfair treatment of international students.

**Chaired by Bee Tajudeen**

Education Officer at SUARTS & Content Developer at Shades Of Noir

Bolanle (Bee) graduated in 2015 from London College Of Communication with a degree in Public Relations. She defines her ethnicity as Nigerian and Black European.

She is currently the 2015/2016 elected education officer for SUarts and will be focusing on the attainment gap and the institutional racism, which exists in both the students union and UAL.